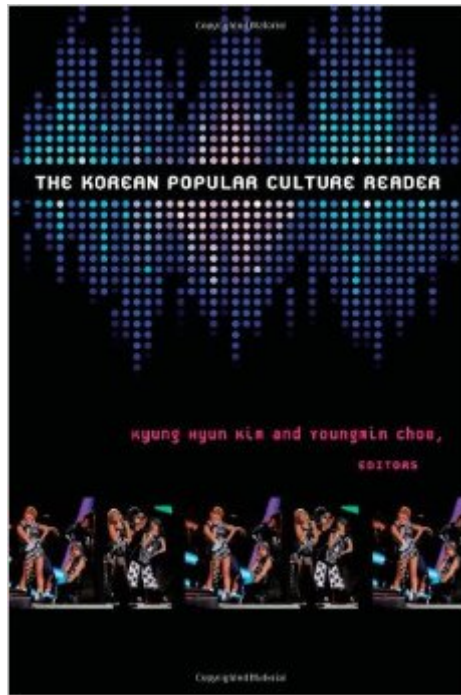


The book was found

# The Korean Popular Culture Reader



## Synopsis

Over the past decade, Korean popular culture has become a global phenomenon. The "Korean Wave" of music, film, television, sports, and cuisine generates significant revenues and cultural pride in South Korea. The Korean Popular Culture Reader provides a timely and essential foundation for the study of "K-pop," relating the contemporary cultural landscape to its historical roots. The essays in this collection reveal the intimate connections of Korean popular culture, or hallyu, to the peninsula's colonial and postcolonial histories, to the nationalist projects of the military dictatorship, and to the neoliberalism of twenty-first-century South Korea. Combining translations of seminal essays by Korean scholars on topics ranging from sports to colonial-era serial fiction with new work by scholars based in fields including literary studies, film and media studies, ethnomusicology, and art history, this collection expertly navigates the social and political dynamics that have shaped Korean cultural production over the past century. Contributors: Jung-hwan Cheon, Michelle Cho, Youngmin Choe, Steven Chung, Katarzyna J. Cwiertka, Stephen Epstein, Olga Fedorenko, Kelly Y. Jeong, Rachael Miyung Joo, Inkyu Kang, Kyu Hyun Kim, Kyung Hyun Kim, Pil Ho Kim, Boduerae Kwon, Regina Yung Lee, Sohl Lee, Jessica Likens, Roald Maliangkay, Youngju Ryu, Hyunjoon Shin, Min-Jung Son, James Turnbull, Travis Workman

## Book Information

Paperback: 464 pages

Publisher: Duke University Press Books (March 7, 2014)

Language: English

ISBN-10: 0822355019

ISBN-13: 978-0822355014

Product Dimensions: 1 x 6 x 8.8 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #722,772 in Books (See Top 100 in Books) #53 in [Books > History > Asia > Korea > South](#) #1218 in [Books > Arts & Photography > Music > Musical Genres > Popular](#) #3723 in [Books > Humor & Entertainment > Pop Culture > General](#)

## Customer Reviews

Why publish a reader on Korean popular culture? Because it sells. This is the startling confession the two editors of this volume, Kyung Hyun Kim and Youngmin Choe, make in their introduction. They are very open about it: their scholarly interest in Korea's contemporary pop culture arose as a

response to students's interest in the field. It was a purely commercial, demand-driven affair. As they confess, "Korean studies had a difficult time selling its tradition and modern aesthetics in course syllabuses until hallyu (Korean Wave) came along." Now students enrolling in cultural studies on American or European campuses want to share their passion for K-pop, Korean TV dramas, movies, manhwa comics, and other recent cultural sensations coming from Korea. Responding to high demand, graduate schools began churning out young PhD's who specialized in such cultural productions. Course syllabuses were designed, classes were opened, workshops were convened, and in a short time the mass of accumulated knowledge was sufficient to allow the publication of a reader. But the average K-pop fan or drama viewer will surely be taken aback by the content of this volume. If they are looking for easy clues to interpret Korean dramas or the latest fad in boys bands' hairstyle, then they will probably drop the book after a few pages. There are magazines or websites for this kind of information. As scholars, the authors have loftier interests and higher ambitions than just discussing whether Girls' Generation really empowers young women or instead reproduces sexual cliches, or why the 'Gangnam Style' video generated so many clicks on Youtube. In fact, in another candid move, the editors confess what they really think about K-pop: it sucks.

[Download to continue reading...](#)

The Korean Popular Culture Reader  
The Korean Mind: Understanding Contemporary Korean Culture  
Popular American Recording Pioneers: 1895-1925 (Haworth Popular Culture)  
Seoul Food  
Korean Cookbook: Korean Cooking from Kimchi and Bibimbap to Fried Chicken and Bingsoo  
Totally Korean: Classic Korean Recipes to Make at Home  
Korean Hangul Manuscript Paper: Notebook for Korean Writing with diamond grid  
The Wedding of the Dead: Ritual, Poetics, and Popular Culture in Transylvania (Studies on the History of Society and Culture)  
100 Most Popular Genre Fiction Authors: Biographical Sketches and Bibliographies (Popular Authors (Hardcover))  
Korean Workers: The Culture and Politics of Class Formation  
The Remasculinization of Korean Cinema (Asia-Pacific: Culture, Politics, and Society)  
The "Unknown" Culture Club: Korean Adoptees, Then and Now  
Uncle John's Panoramic Bathroom Reader (Uncle John's Bathroom Reader)  
Uncle John's Fully Loaded 25th Anniversary Bathroom Reader (Uncle John's Bathroom Reader)  
Uncle John's Heavy Duty Bathroom Reader (Uncle John's Bathroom Reader)  
Spanish Reader Intermediate 1: Short Stories in Spanish (Spanish Reader For Beginners, Intermediate and Advanced Students n.º 3) (Spanish Edition)  
Spanish Reader For Advanced Students (Spanish Reader for Beginners, Intermediate and Advanced Students n.º 5) (Spanish Edition)  
Spanish Reader Advanced III: Spanish Short Stories (Spanish Reader for Beginners, Intermediate &

Advanced Students nÃ 7) (Spanish Edition) Spanish Reader Intermediate II: Short Stories in Spanish (Spanish Reader for Beginner, Intermediate & Advanced Students) (Spanish Edition) Spanish Reader for Beginners-Elementary 2-Short Paragraphs in Spanish: Spanish to English Translation (Spanish Reader for Beginners-Elementary 1, 2 & 3) (Spanish Edition) Levinas' 'Totality and Infinity': A Reader's Guide (Reader's Guides)

[Dmca](#)